

Benjamin Scheiner

Creative Strategist

Email:
scheinerbenjamin@gmail.com
Phone: 561.716.4039
Location: New York, NY
Portfolio: benscheiner.com

Skills

Client Relations

- Goal setting, KPI's & proposals
- On-brand representation
- Digital audience analytics
- Client rapport building

Production

- Ideation & development
- Budgeting & scheduling
- Sample & screenplay design
- Hiring & delegating
- Creative feedback
- Image, video & copy creation
- Adobe Creative Suite

Interpersonal

- Verbal & written communication
- Active listening
- Prompt email communication
- Workflow & social applications
- Team-oriented

Workflow

- Organization & multi-tasking
- Proactive to-do list & note taking
- Microsoft Office & Google Drive
- Social Media channel management

Education

Yeshiva University

B.A. Political Science & Philosophy
GPA 3.8

A.A. Hebrew Language and
Literature
2014

Hunter College

MSEd Mental Health Counseling
Program
(on hiatus)

A Creative Strategist using creative vision and communication to develop compelling content for a variety of clientele. Focus in organized multi-tasking and collaborative workflow to ensure efficient production processes of impactful video, image, and written content.

Experience

Tevah Media

Creative Director

Feb 2017 to Present

- Direct daily image, video, and written content production for boutique digital marketing agency
- Collaborate with account management, marketing, and intern staff to ensure client-based brand visions and content production needs delivered
- Budget and schedule content in project proposals and during pre-production
- Communicate production progress, marketing of shared content, and content creative with management on a daily basis
- Share content drafts, product proposals, and information with team members via email, documents, spreadsheets and workflow applications on a daily basis
- Design creative for contracted social media, email and web marketing packages
- Utilize adobe creative suite and other design software to actualize creative vision

Rigel Films *Empathy Inc.*

Co-Producer

Dec 2016 to Feb 2017

- Co-manage Pre-Production and Production of feature length independent film
- Budgeted location acquisitions and set design needs, organized shooting schedules, collaborated on casting and scripting, and hired crew membership
- Drafted and distributed call sheets, arranged pick up and drop off, logged hours for cast and crew, managed production assistants
- Collaborated with producer team to ensure operational and creative film needs were met on a monthly, weekly, and daily basis

Original Media *My Sordid Affair*

Key Production Assistant

Sep 2016 to Dec 2016

- Served as point man to the Assistant Director and on-location producers on Lifetime Channel Drama series
- Delineated scheduling and location information from producers to camera, electric, talent and production assistant teams
- Managed background actor team on location and camera, grip & electric, wardrobe, and production equipment on and off location

Bunim-Murray Productions *Project Runway Season 15*

Production Assistant

April 2016 to Aug 2016

- Assisted Emmy award winning reality TV show's Production Coordinators with operations needs in office, on set, and on location
- Facilitated studio order, talent and crew transportation, and craft services
- Administered production office duties including backing up and shipping video assets, data entry, and delineating equipment and paperwork to staff